



Min Yu Wong

FASHION DESIGNER

A fashion designer with over 10 years of experience in design and developing activewear.

I am passionate about creating beautiful and meaningful designs that are also comfortable, functional, and sustainable. I believe in the power of feedback and collaboration, and I am always looking for ways to improve my designs by incorporating feedback from users and testers.

CONTACT

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EDUCATION

Parsons The New School for Design

Fall 2014, New York, NY

Associate in Applied Science, Fashion Design,
Dean's List

Singapore Management University

July 2012, Singapore

Bachelor in Business Management,
Marketing and Corporate Communication

Doshisha University

Spring 2011, Kyoto, Japan

Study Abroad, Japanese Studies

WORK EXPERIENCE

cheak Pte Ltd, Singapore

Senior Fashion Designer, Nov 2022 - Now

- Work closely with the team to execute new collections, including conceptualizing, techpacking, and fitting, to ensure design align with brand aesthetic
- Actively conduct market research, R&D of fabric and garment to explore and incorporate new design trends to keep products innovative and relevant to the market
- Regularly liaise with suppliers to ensure quality of product, as well as to manage project timeline
- Execute quarterly fit sessions with customers to test and improve products' fit and design

Bodynits International Pte Ltd, Singapore

Senior Designer, Feb 2020-Oct 2022

Designer, Jan 2018-Jan 2020

Assistant Designer, Jun 2016-Dec 2017

- Create and present innovative and relevant sportswear collection for various clients/ exhibitions
- Research on trends and participated in conceptualizing, designing, tech packing, drafting and sampling of garments
- Work with Product Team to ensure designs meet price points, merchandising needs and product creation timeline

United Legwear & Apparel Co. LLC, New York

Technical Designer for Puma Kids, Dec 2015-Feb 2016

- Reviewed fit samples against tech pack to ensure that specifications and design details are adhered to

Under Armour, New York

Design Assistant, May 2015-Oct 2015

- Supported both Apparel and Accessories Women's design teams in building seasonal color and trend boards
- Created and maintained accurate technical illustrations and information in Illustrator
- Prepared line sheet and presentation materials/set-up for line previews and buy meetings

SKILLS

Tools

Illustration, Tech Pack, Sewing, Patternmaking, Adobe Photoshop, Illustrator, After Effects, Optitex, Microsoft Word, Excel, PowerPoint

Language

Fluent in English and Mandarin
Conversant in Japanese (JLPT N2)